

SENIOR LIVING RESIDENTS ENVISION A BRIGHTER FUTURE FOR THEIR GREAT-GREAT-GREAT-GRANDCHILDREN

Atria Senior Living Continues Award-Winning Atria StoryWise™ Series with Future-Focused Third Edition and Free App

November 1, 2019 – Inspired by the foresight and dreams of the 23,000-plus people who call its communities home, Atria Senior Living has created Atria StoryWise: Dear Future Edition – 150 share-worthy topics for envisioning the future together. The boxed set features future-focused questions designed to help people of all generations share their experiences, advice and vision for the possibilities of life 100 years from now and beyond.

Throughout their lives, Atria Senior Living residents have persevered through pivotal times in history. They dreamed of a future filled with possibilities, peace and prosperity. Together, they solved problems, met challenges and seized opportunities.

Atria StoryWise: Dear Future Edition features thought-provoking topics in four categories: Predict the Future, Shape the Future, Ponder the Future, Advice for the Future. Questions include:

- What book, movie or TV show about the future do you hope will come true?
- Will people select the genetic traits of their children? If so, which ones?
- What is a way technology has had unintended consequences?
- If only one language was used around the world, how would society change?

“Our residents are living in the future they helped create,” said Christy Phillips, Vice President of Resident Engagement at Atria Senior Living. “They not only enjoy what they have accomplished – they look forward and want to make a difference in the world their great-great-grandchildren will call home.”

Atria StoryWise: Dear Future Edition is the latest in the company’s series of intentionally crafted holiday gifts for its residents and their families – gifts that serve as the foundation for robust programming throughout the year and promote greater well-being.

Upcoming programs will include intergenerational events to inspire people of all ages to benefit from each other’s perspectives. The Atria StoryWise app has also been updated to feature new Dear Future questions. It is available as a free download on the App Store® and the Google Play® store.

Atria StoryWise began in 2017 as a boxed set of topics designed to encourage meaningful human connection through the sharing of past experiences. The second volume, called the Common Ground Edition, offered ways to explore the ideas and values we share in the present. Completing the three-part series, the Dear Future Edition invites people of all generations to look forward to the possibilities of the future together.

“We believe people belong together. Our belief comes from serving thousands of people over the years – and more and more research continues to support that social connection and engagement is key to our overall well-being, especially as we age,” said Phillips. “Atria StoryWise is a part of our larger commitment to helping our residents, families and employees connect and bond with each other.”

About Atria Senior Living

Atria Senior Living is an industry leading senior housing management services company operating more than 225 locations and more than 27,000 units in the United States and Canada. Focusing on high barrier to entry gateway cities, Atria has a leading presence in markets with strong wealth demographics, including 27 communities in metropolitan New York and 45 in California with concentrations in the Bay Area, Orange County and Western Los Angeles markets. Atria also has a significant presence in metropolitan areas of Toronto, Boston, Houston, Atlanta, Chicago and Philadelphia.

Atria has built its reputation as a senior living industry leader with a focus on customer experience and quality. Its operating platform is one the most comprehensive in the industry and includes use of internally developed, proprietary, leading-edge business support technology and advanced tools, including Atria’s internal, self-auditing Quality Enhancement program that measures beyond state regulatory standards to ensure quality service in all aspects of the resident experience while also resulting in the highest quality relationships with regulators and other industry stakeholders. Atria employs more than 14,000 and operates a state-of-the-art Support Center with more than 500 employees in Louisville, Kentucky.

For more information about Atria, visit AtriaSeniorLiving.com or follow them on Facebook or Twitter.

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