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ATRIA, HOLIDAY REPORT NEAR-100% STAFF VACCINE PARTICIPATION RATES

MILESTONE CITED DURING ATRIA AND MAYO CLINIC LABORATORIES VIRTUAL TOWN HALL MEETING ON COVID-19 PROGRESS, FLU SEASON PREVIEW

Louisville, KY, October 25, 2021 – Atria Senior Living, a leading operator of senior living communities across the United States and Canada, announced Atria and its recent acquisition, Holiday Retirement, have near 100% staff vaccine participation levels across their collective 430-plus communities. The participation rate includes employees who have had at least one vaccine dose, those in the vaccination scheduling process, and those who are fully vaccinated already. This commitment to the vaccine was discussed during Atria’s recent second annual “virtual town hall” meeting with Mayo Clinic Laboratories (MCL).

“The vaccines work,” Atria Chairman and CEO John Moore said. “Wherever we’ve seen outbreaks, data indicates the vaccine has played a strong role in driving down hospitalizations and severity of symptoms when cases do occur. We’re incredibly proud of how Atria and Holiday employees responded to our decision to go with total vaccination. In fact Lilly Donohue’s Holiday team got to near-full vaccine participation in less than two months from start to finish. That’s living out the commitment to residents and to each other that we value so highly. We believe our residents deserve to live in a vaccinated environment, and our staff deserves to work in a vaccinated environment,” Moore said.

The Town Hall program was videotaped and features [Dr. Matthew Binnicker](#) of Mayo Clinic Laboratories and John Moore, Chairman and CEO of [Atria Senior Living](#), and is being shared with residents, families and staff in the more than 430 Atria and Holiday Retirement communities across the U.S. and Canada.

The two leaders recounted the relationship between Atria and MCL that began in April 2020, as Atria relied on MCL for a sustained and aggressive testing program resulting in more than 350,000 COVID-19 tests during the pandemic across all of Atria’s communities, adding a critical layer of protection for seniors and staff particularly before vaccines became available.

The leaders also discussed the performance of vaccines and booster shots in preventing and mitigating COVID-19, and how seniors and their families should approach the upcoming Thanksgiving holidays and flu season from a safety and well-being standpoint.

Also noted during the town hall is the potential for an uptick in influenza activity this winter, compared to the near non-existence of flu last year during the pandemic. The lack of international air travel last year, remote working, masking and other measures helped reduce case counts experienced during more “normal” flu seasons.

“In terms of preventative measures, it’s absolutely essential to get the flu vaccine and the COVID-19 vaccine. The reason for that is because those two viruses cause a very similar disease, especially early on

in the disease course. So physicians may not be able to immediately tell based on a person having a sore throat, body aches, cough or fever, whether they have the flu or COVID. So they'll have to test for both most likely. And it's important to know whether it's COVID or flu, because how that person is treated is different depending on whether they have the flu or whether they have COVID-19," Dr. Binnicker said.

Moore said "our communities are highly vaccinated places and we've invested heavily in our matrix of protections. But nothing is perfect. Thanksgiving is a really important time for our residents and families. We're going to do as much as we can to support the normal Thanksgiving for everyone in all of our Atria and Holiday communities. We have to be smart and be safe. Taking advantage of the flu and booster clinics as well as simple things we've all learned along the way like hand washing, distancing and masking are easy things to do. We're hopeful that Thanksgiving, Hanukkah, Christmas and other celebrations we will be able to see loved ones, and be together."

[The full town hall is accessible here.](#)

About Atria Senior Living:

Atria Senior Living is a leading operator of independent living, assisted living, supportive living and memory care communities in more than 430 locations in 45 states and seven Canadian provinces. With addition of Holiday Retirement to its portfolio in 2021, Atria is now the residence of choice for more than 45,000 older adults, and the workplace of choice for more than 16,000 employees. Atria creates vibrant communities where older adults can thrive and participate, know that their contributions are valued, and enjoy access to opportunities and support that help them keep making a positive difference in our world. Atria operates six distinct senior living brands: Coterie a luxury brand in a joint venture with Related Companies, Atria Signature, Atria Senior Living, Atria Park, Holiday Retirement, Atria Retirement and Gladwell. Atria's subsidiary, Glennis Solutions, is the only fully integrated cloud-based software suite specifically designed to serve the senior housing industry.

For more information about Atria, visit [AtriaSeniorLiving.com](https://www.atriaseniorliving.com) or follow them on Facebook or Twitter. For career opportunities and more information about working for Atria, visit [AtriaCareers.com](https://www.atriacareers.com). For more information on Glennis Solutions, visit [GlennisSolutions.com](https://www.glennissolutions.com). For more information about Holiday Retirement, visit [HolidaySeniorLiving.com](https://www.holidayseiniorsliving.com).

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