



# **The Atria Difference**

Setting the Standard  
for Community Living

## Why do the wisest people and their families choose Atria?

We offer desirable locations that make it easier for them to stay involved in the communities they love.

We provide active, social environments where they can receive discreet support when needed.

We create meaningful events and delightful dining experiences based on their personal interests and tastes.

We maintain industry-leading quality standards to ensure their safety and satisfaction.

We continually improve our service through ongoing partnerships, research and innovation.

We are committed to rewarding our employees and providing them with opportunities to grow personally and professionally.

We consistently invest in improving the sustainability of our communities to promote a healthier planet for future generations.

# Where we live can determine how well we live.

How successfully we age has a lot to do with the lifestyle choices we make. Atria Senior Living creates vibrant communities where opportunities to stay active, eat well, connect with neighbors and achieve personal goals are right outside one's apartment door, every day.



OVERVIEW

## We help more than 20,000 wise people live better together.

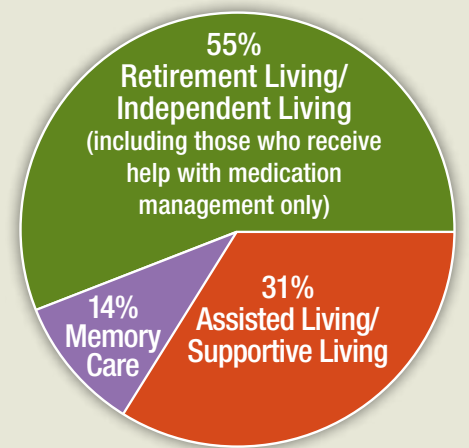
We are one of the largest senior living providers in North America. Backed by strong company-wide expertise, our communities complement and enrich the local neighborhoods and cities they serve.



We offer the flexibility of private-pay rental apartments with no long-term commitment.



That means our residents can, and do, **choose** us again and again.



QUALITY

## We uphold industry-leading quality standards.

**QE**

Through our Quality Enhancement program, all communities undergo one unannounced review each year – in addition to state reviews – to ensure we consistently maintain our own high standards.



In our communities that offer care services, each resident receives a thorough assessment from a licensed nurse before move-in and periodically thereafter. These assessments help us tailor services to individual needs and are among the factors we consider in determining and monitoring staff levels.



State oversight and regulation are welcome at Atria; we know they're essential to helping us deliver better service to our residents and their families.

OPPORTUNITIES

## We collaborate with our residents to create more meaningful daily experiences.



We ask 50 specific questions in our Resident Discovery Survey and then tailor our Engage Life® events to their interests.



We offer ongoing engagement programs using Atria StoryWise™, the national award-winning boxed collection and app we created especially for our residents and families to help them connect through story-sharing.

Our residents enjoy at least two fitness opportunities every day, with instructor-led classes including balance training, tai chi and indoor rowing.





We offer inventive, regionally inspired selections using fresh, locally sourced ingredients – with plenty of healthy options for special dietary requirements.



Many of our talented Directors of Culinary Service have trained at the Culinary Institute of America, Johnson & Wales and Le Cordon Bleu.



We feature a range of culinary programs in our communities, including master cooking classes, guest chef events and our annual Chef Showdown.

## We are a leader in the larger conversation on aging and longevity.

Partnering with key thought leaders and researchers, we develop innovative programming and practices in our industry.



We team with equal rights champion Billie Jean King to motivate and inspire our residents and serve as our Well-Being Coach.



We work with Columbia University's International Longevity Center to study how older adults can thrive in congregate living settings.

Our lifestyle framework is based on Dr. Henry Lodge's research in *Younger Next Year: The New Science of Aging*, which shows how exercise, connection, nutrition and goals can reverse the effects of aging.



## We know that to be the best place to live, we must also be the best place to work.

Rewarding our employees and helping them grow personally and professionally is key to providing the best service to our residents.

### \$119+ MILLION

has been awarded to our hourly employees through our Atria Rewards® program since 2007, which recognizes service longevity and achievement of high customer satisfaction and Quality Enhancement scores.

### 89.4%

of our employees say they have the opportunity to give their best every day.



### \$5+ MILLION

in tuition reimbursement and scholarships has been awarded to employees and their children to help continue their education and grow their careers.

## We consistently invest in the future – of our communities and the environment.



We've invested \$546 million in developing our communities and improving their sustainability – because we're committed to serving our residents' grandchildren, too.

Our green practices include:

- ENERGY STAR® appliances
- Low-flow plumbing fixtures
- Energy-efficient lighting and windows
- High-efficiency HVAC systems
- Earth-friendly paint, carpet and wood
- Ecological housekeeping and landscaping methods

We are a proud member of the U.S. Green Building Council®, and 15 of our communities have earned or are seeking LEED® certification.\*



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\*LEED® – an acronym for Leadership in Energy and Environmental Design™ – is a registered trademark of the U.S. Green Building Council and is the preeminent program for the design, construction, maintenance and operations of high-performance green buildings.