



The Atria Difference

Setting the Standard
for Community Living

Why do the wisest older adults and their families choose Atria?

We offer ideal locations that make it easier for them to stay involved in the communities they love.

We provide dynamic environments where they can continue to live independently with discreet support if needed.

We create meaningful events and delightful dining experiences based on their personal interests and tastes.

We strive to uphold the highest quality standards in the industry to ensure their safety and satisfaction.

We continually improve our service through ongoing partnerships, research and innovation.

We are committed to rewarding our employees and providing them with opportunities to grow personally and professionally.

We consistently invest in improving the sustainability of our communities to promote a healthier planet for future generations.

We believe in the extraordinary potential of older adults.

We understand that society benefits immeasurably from their wisdom, resilience, perspective, talent and creativity. That's why we work to create vibrant communities where our residents can thrive and participate, know that their contributions are valued, and enjoy access to opportunities and support that help them keep making a positive difference in our world.



OVERVIEW

We help more than 21,000 people live more independently, longer.

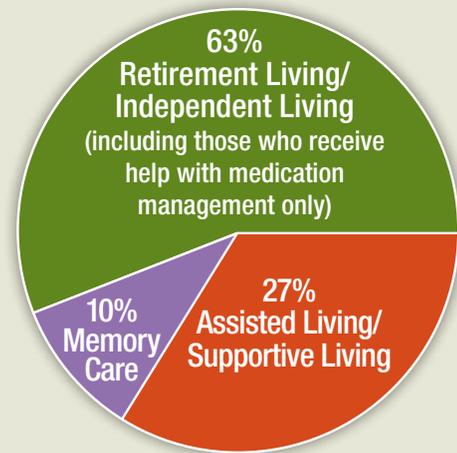
We are one of the largest senior living providers in North America. Backed by strong company-wide expertise, our communities complement and enrich the local neighborhoods and cities they serve.



We offer the flexibility of private-pay rental apartments with no long-term commitment.



That means our residents can, and do, **choose** us again and again.



QUALITY

We strive to uphold the highest quality standards in the industry.

QE

Through our Quality Enhancement program, all communities undergo one unannounced review each year – in addition to state reviews – to ensure that we provide the best for our residents.



In our communities that offer care services, each resident receives a thorough assessment from a licensed nurse before move-in and periodically thereafter. These assessments help us tailor services to individual needs and are among the factors we consider in determining and monitoring staff levels.



State oversight and regulation are welcome at Atria; we know they're essential to helping us deliver better service to our residents and their families.

OPPORTUNITIES

We collaborate with our residents to create more meaningful daily experiences.



We ask 64 specific questions in our Resident Discovery Survey so that we can customize our Engage Life® events programming to their individual interests.



Many programs are led by our wise and accomplished residents; we are home to more than 300 International Council on Active Aging® Champions.

Our residents enjoy at least two fitness opportunities every day; more than 2,100 Presidential Active Lifestyle Award recipients call Atria home.



DINING

We make sure our residents dine very well – in excellent company.



At least 30 options are on the menu every day, made from scratch with fresh, seasonal and often local ingredients – and presented with full table service.



Many of our talented Directors of Culinary Service have trained at the Culinary Institute of America, Johnson & Wales and Le Cordon Bleu.



Our Independent Publisher Book Award-winning recipe book, *A Dash and a Dollop*, features 139 recipes – and the fascinating stories behind them – submitted by our residents and employees.

PARTNERSHIPS

We are a leader in the larger conversation on aging and longevity.

Partnering with key thought leaders and researchers, we develop innovative programming and methods in our industry.



We team with equal rights champion Billie Jean King to motivate and inspire our residents and serve as our Well-Being Coach.



We work with Columbia University's International Longevity Center to study how older adults can thrive in congregate living settings.

We sponsored the PBS special *Younger Next Year: The New Science of Aging*, a discussion of research that shows how physical and social engagement can reverse the effects of aging.



EMPLOYEES

We know that to be the best place to live, we must also be the best place to work.

Rewarding our employees and helping them grow personally and professionally is key to providing the best service to our residents.

\$83 MILLION+

has been awarded to our hourly employees through our Atria Rewards® program since 2007, which recognizes service longevity and achievement of high customer satisfaction and Quality Enhancement scores.

90%

of our employees say they have the opportunity to give their best every day.



\$4.2 MILLION+

in tuition reimbursement and scholarships has been awarded to employees and their children to help continue their education and grow their careers.

OUR FUTURE

We consistently invest in the future – of our communities and the environment.



We've invested \$630 million in developing our communities and improving their sustainability – because we're committed to serving our residents' grandchildren, too.

Our green practices include:

- ENERGY STAR® appliances
- Low-flow plumbing fixtures
- Energy-efficient lighting and windows
- High-efficiency HVAC systems
- Earth-friendly paint, carpet and wood
- Ecological housekeeping and landscaping methods

We are a proud member of the U.S. Green Building Council®, and 10 of our communities have earned or are seeking LEED® certification.*



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*LEED® – an acronym for Leadership in Energy and Environmental Design™ – is a registered trademark of the U.S. Green Building Council and is the preeminent program for the design, construction, maintenance and operations of high-performance green buildings.